

# **JOIN THE REVOLUTION FEB 14**

**LEARN THE FUNDAMENTALS OF  
COMMUNITY ACUPUNCTURE BY THE  
FOUNDERS THEMSELVES!!!**

**PART I - "Working Class Acupuncture" Nuts & Bolts of  
the Business Model; Classism in Marketing by Lisa  
Rohleder, L.Ac.**

**PART II - Jingei Pulse Diagnosis Nuts & Bolts of the  
Treatment Model; Treat Anything in a Recliner by  
Skip Van Meter, L.Ac. &  
Lisa Rohleder, L.Ac**

**The people that started it all share enough ideas,  
information, forms, and structural guidelines for you  
to shape and develop your community  
acupuncture practice with confidence**

**This is not about free clinics, alcohol and drug  
treatment, or becoming a social service agency CA is a  
low-cost, high-volume business model designed  
to make health care affordable**

**Training located at Holiday Inn Express: 5579 Spectrum Drive,  
Fredrick MD 21703. (visit: [www.hiexpress.com](http://www.hiexpress.com) for more Holiday  
Inn info) Time: 8:30AM-5:30PM.**

**Final details & directions provided with registration  
confirmation. NCCAOM CEU's available**

**REGISTER HERE: [www.workingclassacupuncture.org](http://www.workingclassacupuncture.org)**

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